



Bois de Boulogne © Adobestock

Breathe, Relax and Thrive in a Green and Sustainable Region

Experience a Unique Worklife in a Green and Sustainable Region

Paris Region is passionately dedicated to advancing sustainability across businesses, environmentally conscious urban planning, and impactful social projects. Committed to creating a greener environment, the region implements carbon-free urban planning, with nature covering over three-quarters of its territory.

Immerse Yourself in the World's Beloved Tourist Destination with a Vibrant Cultural Scene

Paris Region offers a plethora of indoor and outdoor activities, characterized by a historically rich center, expansive green spaces, parks, scenic waterways, as well as extraordinary museums and historical landmarks. It's an ideal haven for cinephiles, nature enthusiasts, adventure seekers, food connoisseurs, and art aficionados, providing a perfect work-life balance.

Join a Sporty Region

Paris Region provides its residents with a diverse array of facilities and sports clubs to ensure their well-being. Moreover, they can partake in globally acclaimed sporting events, such as the upcoming 2024 Olympic and Paralympic Games and other international sports events.

An Exceptional Place to Live and Thrive in a Green and Sustainable Region

Whether you live in Paris or within the Region; whether you're living alone or with a family of five; whether you're looking to reconnect with nature or to dance until dawn, you'll find countless ways to spend your time. Home to 19% of France's population on 2% of the national territory, Paris Region strives to provide its citizens with a greener environment that incorporates carbon-free urban planning. The Region, incredibly family-friendly, offers an unbeatable and affordable quality of life. Culture, architecture, history, parks, gastronomy, shopping, sports, the list goes on. Paris Region is an exceptional place to live and thrive.



Bonneuil-sur-Marne Port © Adobestock

A Green Region

76%

green space and forests

- Paris Region surface area: **12,000 km²**
- 50%** agricultural land
- 26%** wooded areas, natural world
- 22%** urban space
- 1,5%** water
- 1/4** of Paris Region is covered by the **4** existing Regional Nature Parks and **1** in project
- 43** outstanding gardens
- 36** "Natura 2000" sites
- 15,000 km** of ecological corridors
- 275** sites identified for their geological interest
- 138** sustainable neighborhoods in Paris Region
- 180,000** housings programmed within these accredited neighborhoods
- A very high level of urban services (water, waste, energy...)
- Since the early 2000s, over **5 km** of urban rivers have been reopened.
- An additional **15 km** are underway or under consideration.
- Paris Region has many biodiversity reservoirs (**262,000 ha**), from the Fontainebleau forest to the valleys and wooded hills of the Parc Naturel Régional du Vexin (Vexin Regional Nature Park)

- With **69** new organic farms, 2022 is still a dynamic year, but with a slowdown curve.
- Nearly **15%** of farms are in organic agriculture with **661** producers, **40%** of which are in field crops and **33%** in vegetable production.
- 38,300 ha** of organic and in-conversion land in the Region, i.e. **7%** of the regional agricultural surface.
- Short food circuits are in place for **985** farms (**22%**)
- 61** methanization units in activity in 2022, of which **41** agricultural units, and **222 millions of m³** biogaz produced, namely around **1,39 TWh** PCS of primary energy.

L'Institut Paris Region, GAB Île-de-France 2023, Chambre Régionale d'Agriculture, DRAC Île-de-France, 2022, Agreste/RA 2020

The Region has a temperate Atlantic climate with some semi-continental influences. (temperature variations are higher and rainfall lower). Temperatures are characterized by a relative mildness and regularity, usually around **11°C** on average. (exceptionally **14.4°** in 2023). The **365 mm** of annual precipitation is very well distributed throughout the year while winds are generally weak. Meteo.net, 2023

A Great Place to Live in, with Competitive Costs

5.9 million housing units

- 71,8%** apartments, **4.3 million**
- 26,9%** houses, **1.5 million**

Insee, 12/2023, data 2020

Private Housing Rents in Paris Region				
	Paris	Inner suburbs	Outer suburbs	Paris Region
Surface in m ²	50	52	57	53
Rent in €/m ²	24.1	17.6	14.7	18.9
Average monthly rent in €	1,230	937	855	1,014

OLAP 2023, data 2022

Cost of Living in Paris Region vs Greater London			
Category	Description	Paris Region	Greater London
Real Estate	Rent Per Month Apartment (1 bedroom) in City Center	€1,354	€2,678
Transport	Monthly Pass (Regular Price)	€86	€232
Food	Meal for 2 People, Mid-range Restaurant, Three-course	€67	€93
Health	Short visit to a private doctor	€26.5	€48.75
Sports	Fitness Club, Monthly Fee for 1 Adult	€39	€60
Leisure	Cinema, International Release, 1 Seat	€13	€17
Childcare	Preschool (or Kindergarten), Full Day, Private, Monthly for 1 Child	€779,50	€2,069
Childcare	International Primary School, Yearly for 1 child	€15,375	€23,293

Numbeo, Ameli, NHS 01/2024

A Rich and High-Quality Care Offer

Paris Region boasts Europe's largest hospital system, AP-HP (Assistance Publique-Hôpitaux de Paris), with an extensive network of public hospitals, private clinics, and healthcare providers. The French healthcare system ensures universal coverage for residents, including foreigners, funded through taxes and contributions from salaries. Bilingual doctors and accessible hospitals enhance healthcare accessibility.

Health-Care professionals in Paris Region						
	Practitioners*	General practitioners*	Specialists*	Dental Surgeons	State-certified nurses**	Pharmacists
Total	72,788	22,554	50,234	9,953	123,940	13,402
% of France	21.5	17.9	23.6	22	16.2	18.3

Research, studies, evaluation and statistics Direction 2023, data 2022 * and 2021* *

The World's Favorite Tourist Destination

- **44.1 million** tourists including **19.4 million** international visitors (44%)
- **172 million** overnight stays, including **89 million** for international tourists (52%)
- **€19.6 Bn** in economic benefits, including **€12 Bn** from international tourists (61%)
- **40,051** businesses and **345,306 jobs** in accommodation and catering (private sector)

Repères de l'activité touristique 2023 and Paris Region destination 2023, data 2022, Choose Paris Region (Visit), Urssaf 2023, data 2022

The largest offer in Europe of incomparable quality

- **2,419** hotels
- **76,033 rooms** in 2* and 3* hotels
- **65,536 rooms** in 4* and 5* hotels
- **159,993 rooms + 6,364 beds** for young visitors
- **66,6 million** overnight stays in hotels ⁽¹⁾
- **12** Palace hotels in Paris

Paris Region destination 2023, data 2022, Choose Paris Region (Visit) Repères de l'activité touristique, Choose Paris Region (Visit), 2023, data 2022 (1)

An Unrivalled Cultural Offering

- **320** cinemas
- **294** theaters
- **997** public libraries
- **5** opera houses
- **58** foreign cultural institutes and centers (FICEP 2024)
- **54 million** visitors in the top 15 cultural sites in Paris Region in 2022
- **3** of the Top 20 most visited exhibitions in Europe
- **7.3 million** visitors attending the **20 largest** exhibitions in Paris Region in 2022
- **104** parks, gardens and protected sites

Repères de l'activité touristique, Choose Paris Region (Visit) 2023, data 2022 Ministry of Culture_ Open data 2023, data 2023

4,076
historic monuments

Ministry of Culture 2023, data 2023

5 UNESCO World Heritage Sites (2023)

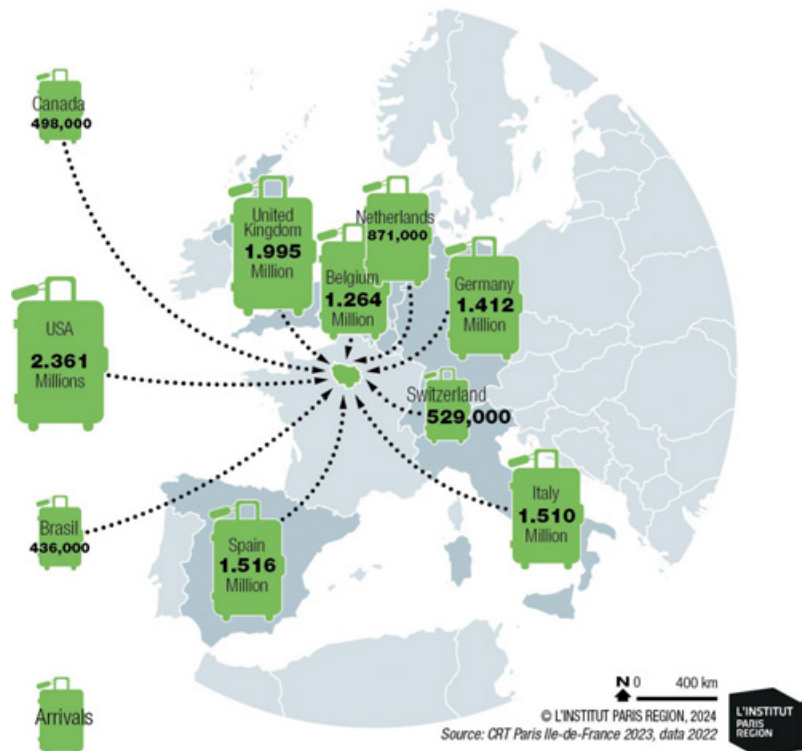
- Palace and Park of Versailles
- Paris, Banks of the Seine
- Palace and Park of Fontainebleau
- The Medieval Town of Provins
- The Villa Savoye by the visionary architect Le Corbusier

Inspiring

- Paris Region is a popular setting for the shooting of French and international films, series, and commercials
- The Region concentrates more than **10,745** shooting days, i.e. **70%** of the film shootings in France
- More than **40** shootings per day in the Region

CNC, Film Paris Region, data 2023

Origins of Paris Region's Main International Tourists (2022)



International customers accounted for **19.4 million** of tourist stays in 2022. (12.2% from USA, 10.3% from UK, 7.8% from Spain, 7.8% from Italy, 7.3% from Germany...)
European tourists account for **60%** of international stays in Paris Region.

Repères de l'activité touristique, Choose Paris Region (Visit) 2023, data 2022

4 of the Top 20 of EMEA*'s Most Visited Museums

- #1 The Louvre, world's most visited museum
- #10 Musée d'Orsay
- #11 Centre Pompidou
- #16 Cité des Sciences et de l'industrie

* European Middle East Africa TEA / AECOM 2023

175
Museums

Ministry of Culture_ Open data 2023, data 2023

Iconic Tourist Attractions

Most Visited Tourist Sites in Paris Region (number of visitors – 2022)	
Disney Park at Disneyland Paris, Marne-la-Vallée	9,900,000
Louvre Museum	7,700,000
Château de Versailles	6,900,000
Eiffel Tower	5,900,000
Walt Disney Studios Park at Disneyland Paris, Marne-la-Vallée	5,300,000
Orsay Museum	3,300,000
Pompidou Center	3,000,000
National Natural History Museum	2,320,000
Cité des Sciences et de l'Industrie	1,993,000
Arc de triomphe	1,755,000
Sainte-Chapelle	1,202,000
Cité Médiévale de Provins	1,200,000
Petit Palais - Musée des Beaux-Arts de la Ville de Paris	1,083,000
Musée de l'Armée	1,071,072
Musée du quai Branly - Jacques Chirac	1,005,000
Atelier des Lumières	1,000,000
ZooSafari Thoiry	640,000

Repères de l'activité touristique, Choose Paris Region (Visit) 2023, data 2022

The World Capital for Shopping

(2023)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers' trends, concept stores and outlets, Paris Region is a popular shopping destination for French and foreign tourists.

- **216** shopping centers, **≥ 5,000 m²** including Westfield Les Quatre Temps, Westfield Forum des Halles, the Carroussel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village...
- **17** major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV Marais...
- **10** factory outlets

Institut Paris Region – Nielsen TradeDimensions – Panoweb 2024

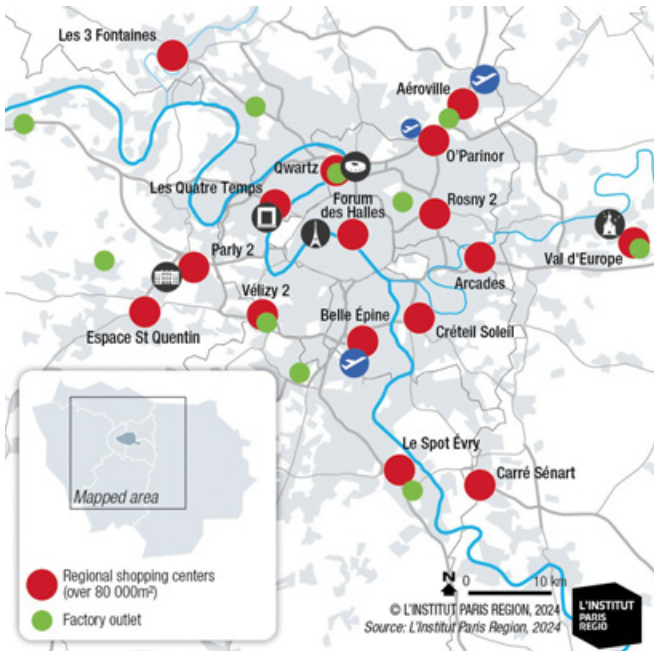
European High Streets Ranking June 2022/May 2023	
Average footfall in front of a shop	
Madrid - Gran Via	1,923,000
London - Oxford Street	1,014,000
Paris - Champs-Élysées	1,009,000
Milan - Vittorio Emanuele II	906,000
Antwerp - Meir	834,000
Amsterdam - Kalverstraat	726,000
Berlin - Kurfürstendamm	688,000

Cushman & Wakefield/Mytraffic - 2023

On average, **1 million** people pass in front of a typical Champs-Élysées store each month.

Cushman & Wakefield/Mytraffic - 2023 June 2022- May 2023

Paris Region Major Shopping Centers



Le Spot Evry © Christine Tarquis

A Distinctive Culinary Haven

(2023)

Paris Region is home to the Rungis National Interest Market (MIN), the world's largest fresh produce market for professionals. It offers a wide variety of food, horticultural and decorative products, as well as equipment for retailers and restaurant owners. France's leading food-consumption region, the capital region has a population of **12.3** million and welcomes more than **44** million tourists every year.

Rungis International Market, the world's biggest fresh products market

- **€10.3 Bn** euros turnover
- **18 million** consumers
- **1,230** companies
- **6,400,850** visitors
- **4,300** new buyers
- **3 million** tons of goods pass through every year, including **1.8 million** tons of food products

234 ha of floor space
The world's largest fresh produce market

Rungis, 2023 data 2022

Many culinary products are produced in and named after different towns of Paris Region, for example:

- Asparagus from Argenteuil
- Baguette, Ham, Mushrooms, Strawberries ... from Paris
- Beans from Arpajon,
- Beer from Brie, Gâtinais, Vexin
- Brie cheese from Meaux, Melun, Montereau, Nangis, Provins
- Cabbages from Pontoise
- Cherries from Montmorency
- Honey and Saffron from Gâtinais,
- Potatoes Belle de Fontenay
- Roses from Provins
- Peaches from Montreuil
- Peppermint from Milly-la-Forêt
- Poppies from Nemours
- Watercress from Méréville...

Specialities Produced in Paris Region

Over 3,555 regional products bear the signature of the "Produit en Île-de-France" (produced in Paris Region) brand.

Paris region is made up of a diversity of valleys, plains and plateaus. Nearly half of the soils are silty and highly fertile for agriculture. Paris region is largely specialized in field crops, with cereals and oilseeds accounting for almost **80%** of the region's usable agricultural area.

Farmland covers almost **50%** of the region. Paris Region is:

- the leading French Region for the production of watercress and parsley,
- **3rd** for fibre flax,
- **4th** for sugar beet, hemp and starch potato hemp and potato starch

Nearly **15%** of farms are organic, with **648** producers, including **39%** in field crops and **27%** in vegetable production. **40,000** ha of organic and in-conversion land in the region, i.e. **7%** of regional usable agricultural area.

Île-de-France Terre de Saveurs, Chambre d'Agriculture d'Île-de-France, 2023

An Effervescent Gastronomy Scene

Paris Region is home to an effervescent gastronomy scene with **35,715** restaurants, exceptional chefs, hotspots, international specialties, Parisian cafes, organic cafes, street food trucks, markets... there is something to suit all !

35,715
Restaurants

URSAFF, 2023, data 2022

135
Michelin-starred restaurants, incl.
9***
15**
111*

Guide Michelin 2023

Sports and Leisure Activities

- **19,250** sports clubs
- **2,4 million** sports club members
- **5,288** tennis courts
- **689** swimming pools
- **421** equestrian centers
- **1,366** riding arenas
- **302** golf courses
- Soccer: **291,730** licenses
- Tennis: **238,150** licenses
- Golf: **100,370** licenses
- Riding: **96,400** licenses
- Judo: **90,490** licenses

Injep-MEDES / Recensement des licences sportives et des équipements sportifs data 2022

A wide variety of nature sports facilities in Paris Region

- **12** leisure resorts
- **7,510 km** of hiking trails
- **2,120 km** of mixed roads or greenways for bicycling
- **13** swimmable lakes
- **1,140 km** of authorized shipping lanes
- **99,960 ha** of woods and forests open to the public
- **1,024** sites for the practice of nature sports: horseback riding, golf, climbing, tree climbing, etc.

IRDS 12/23, data 2021, BEV 2020

Some Popular Sporting Events

Every year, Paris Region hosts some **35** events in some **20** sports.

- Paris Open, Roland-Garros (Tennis): **633,000** spectators
- Schneider Electric Paris Marathon: **35,000** participants
- Qatar Prix de l'Arc de triomphe (Horse race): **35,000** spectators
- Rolex Paris Masters (Tennis): **170,000** spectators
- Paris Grand Slam (Judo): **24,000** spectators

CRT Paris-Ile-de-France, Roland Garros, Qatar Prix de l'Arc de Triomphe, Rolex Paris Masters, 2023

Top Events to Come in 2024

- Yonex French Open, 05-10/03/2024
- Paris Open, Roland-Garros, 20/05-09/06/2024
- World Para-Athletics (WPA) 13-15/06/2024
- Rolex Paris Masters, Tennis 26/10/24 au 03/11/24
- ...

Main facilities of international and national level

- Stade de France: **81,000** seats
- Parc des Princes: **48,000** seats
- Paris La Défense Arena: **30,000** seats
- National Golf: **30,000** seats
- Accor Arena: **21,000** seats
- Stade Jean Bouin: **20,000** seats
- Stade Charlety: **20,000** seats
- Stade Roland Garros: **30,000** seats on the 3 main tennis courts
- Stade Nautique Olympique d'Ile-de-France: **10,000** seats

IRDS, 2023, as at 12/2023

Paris 2024 Olympic and Paralympic Games

Paris Region will host the majority of sporting events for the 2024 Olympic and Paralympic Games.

With **15** competition venues for the Olympic Games and **11** venues for the Paralympic Games, the French capital will host beach volleyball at the foot of the Eiffel Tower, fencing and taekwondo under the glass roof of the Grand Palais, archery on the esplanade of the Invalides, not forgetting the more traditional sports at the legendary Roland Garros and Parc des Princes stadiums.

Four other counties in Paris region - Yvelines, Hauts-de-Seine, Seine-Saint-Denis and Seine-et-Marne - will also be hosting events, including horse-riding in the gardens of the Château de Versailles, field hockey at the Yves-du-Manoir stadium, canoeing and rowing at Vaires-sur-Marne, rock-climbing at Le Bourget and the all-important athletics events at the Stade de France in Saint-Denis.

The Olympic aquatic center will host diving, water polo and artistic swimming competitions in Seine-Saint-Denis.

Competition sites in Paris Region

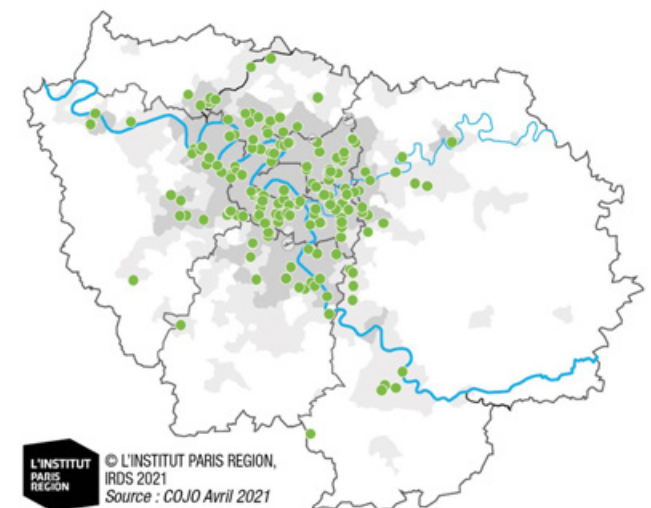
- **Paris:** Paris Arena Porte de la Chapelle, Arena de Bercy, La Concorde, Stade Roland-Garros, Pont d'Iéna, Invalides, Pont Alexandre III, Grand Palais, Arena Champ de Mars, Stade Tour Eiffel, Stade du Parc des Princes, Arena Paris Sud 1, Arena Paris Sud 4, Arena Paris Sud 6, Hôtel de Ville.
- **Seine-et-Marne:** Seine-et-Marne Stade nautique de Vaires-sur-Marne.
- **Yvelines:** Yvelines Stade BMX de Saint-Quentin-en-Yvelines, Vélodrome national de Saint-Quentin-en-Yvelines, Le Golf National, Château de Versailles, Colline d'Elancourt.
- **Hauts-de-Seine:** Hauts-de-Seine La Défense Arena de Nanterre, Stade Olympique Yves-du-Manoir à Colombes.
- **Seine-Saint-Denis:** Seine-Saint-Denis Stade de France à Saint-Denis, Arena Paris Nord à Villepinte, Site d'escalade du Bourget, Centre Aquatique Olympique de Saint-Denis.

Préfecture de la région Ile-de-France, 01/2024



Breakdance during Olympic Days © Paris2024

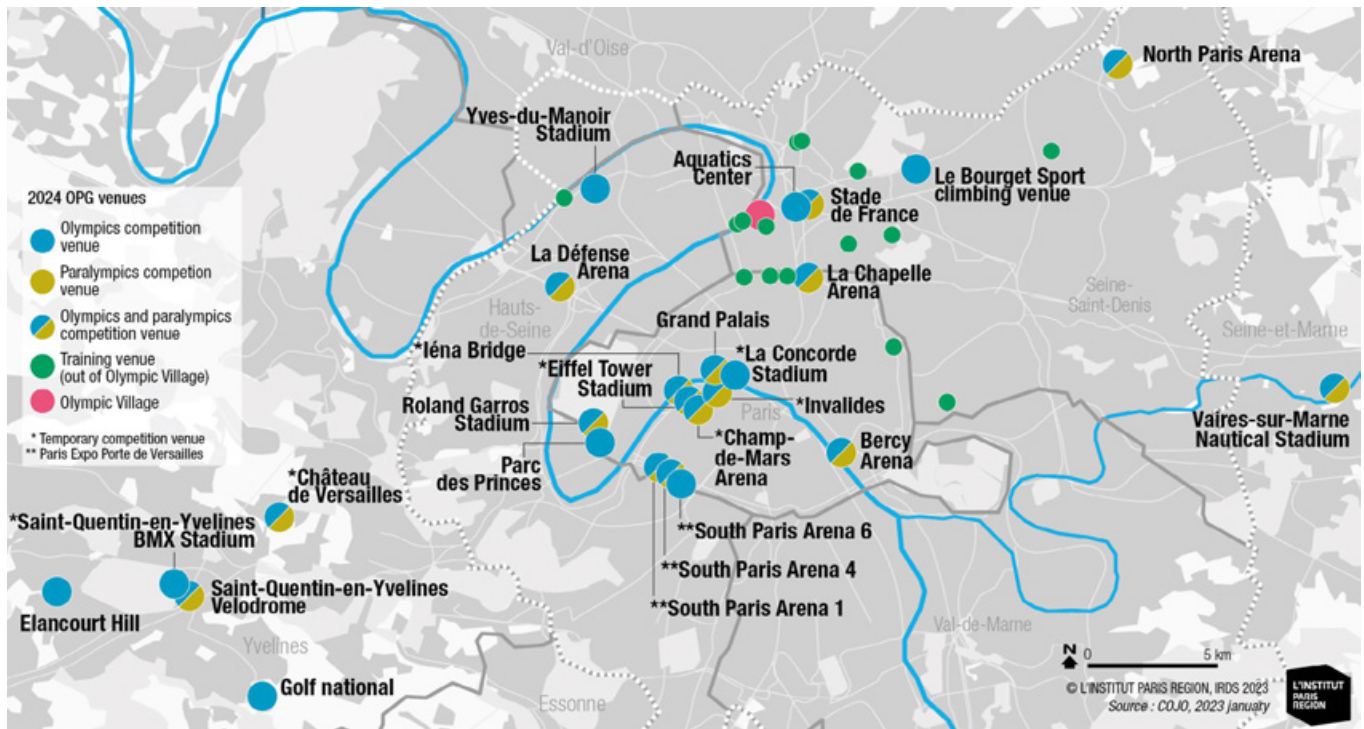
Preparation centers for the Paris 2024 Olympic and Paralympic Games



In Paris Region, **124** facilities, including **119** local authorities, have been awarded the "Terre de Jeux 2024" label to become preparation centers for the Games, on the basis of the following criteria: transport accessibility, nearby accommodation options, local dynamism of the bid, general quality of infrastructures. This gives them the opportunity to welcome delegations from all over the world for preparatory training before the Games, or as a rear base during the Games, providing athletes with optimal conditions for training, acclimatization and even jet lag recovery.

Préfecture de la région Ile-de-France, 01/2024

2024 Olympic Sites in Paris Region



Paris 2024 Olympic and Paralympic Games

Olympic Games
July 26th - August 11th, 2024

Paralympic Games
August 28th - Sept. 8th, 2024

29 days of competition, 28 sports represented and over 200 nations participating.

The Paris 2024 Olympic and Paralympic Games will be the biggest event ever organised in France. The spectacle taking place during those weeks will go down in history and Paris will be the center of the world – the world of sport and so much more. The Games are a popular, multicultural festival, a celebration to share with the rest of the world.

Paris 2024 Olympic Games in Figures

- 10,500 athletes
- 41 competition venues
- 329 events
- 206 nations
- 28 sports (+ 4 additional sports)
- 9.7 million spectators
- 31,500 volunteers
- 4 billion viewers
- 350,000 hours of TV broadcast

Paris 2024 Paralympic Games in Figures

- 4,400 Paralympic athletes
- 20 competition venues
- 549 events
- 184 nations
- 23 sports
- 3.4 million spectators

Venues

- 95% existing or temporary venues
- 14 exceptional sites, with 24 Olympic sports (out of 32) located within 10 km of the Village.
- 2 new venues to be built: the Olympic and Paralympic Village, and the Aquatics Center
- 90,000 hotel rooms within 10 km of the city center

The Olympic and Paralympic Village will welcome the athletes during the Paris 2024 Games. The Village will span parts of three cities: Saint-Denis, Saint-Ouen-sur-Seine, and L'Île-Saint-Denis.

Travel

- 85% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by eco-friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Paris2024 media

Sustainable

- 55% smaller carbon footprint than London 2012
- 100% of venues accessible by eco-friendly public transport



Vélodrome national de Saint-Quentin-en-Yvelines - Track cycling - OLY - © Paris 2024